

# 3D MULTISENSORY THEATRE™

Incredible 3D Visual and Sensory Effects Thrill the Audience

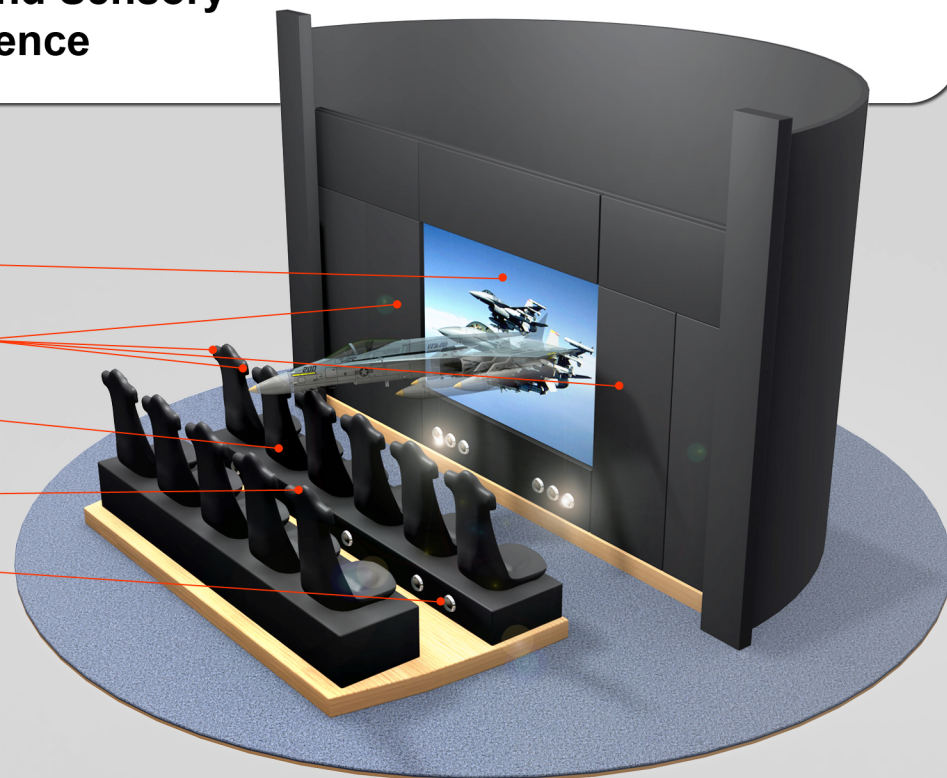
3D High-Definition Video

Surround Sound

Vibration

Time-Triggered Scents

Wind Simulation



## 3D MULTISENSORY THEATRE

3D participants wear linear or circular polarized glasses and see distinctive depth in the screen images. Polarized glasses deliver greater results for rich color and image depth than traditional “red/blue” or anaglyph 3D glasses. The 3D Multisensory Theatre system uses a specialized 3D screen and two precision HD projectors. The two projectors are synchronized to deliver the depth of field seen through the polarized lenses of the 3D glasses. The projectors can be front or rear mounted depending on space availability and the size and type of screen.

“Real-life” high-definition 3D video capture requires a tremendous amount of technical expertise with specialized rigs, video camera with unique filter/lens, or two-camera video capture. We also have the ability to utilize new or existing footage for the experience in conventional 2D, and through a special conversion process, convert the 2D video to 3D. Contact Aardvark to discuss the best approach toward achieving your desired results.

Computer-generated 3D imagery (3D CGI) is an alternative development method to HD 3D video capture. The CGI development method delivers impressive results and can deliver 3D scenarios that may otherwise be too difficult, expensive, or nearly impossible to produce with conventional 3D video or filming techniques. Both development types may be used to accomplish the intended goals of the 3D experience.

### SYSTEM STRENGTHS

- Great visual quality and high-throughput
- Reusable Polarized glasses
- 3D HD imagery with visual depth
- Multisensory Special Effects

Extraordinary Experiential Marketing Applications™

Contact:

Tom Milks | 214.868.3421 | [tmilks@aardvarkapps.com](mailto:tmilks@aardvarkapps.com)

**AARDVARK**  
APPLICATIONS  
[www.aardvarkapps.com](http://www.aardvarkapps.com)