HD MULTISENSORY THEATRE™

Combines High-Throughput with an Immersive User Experience.

Huge Immersive Screen

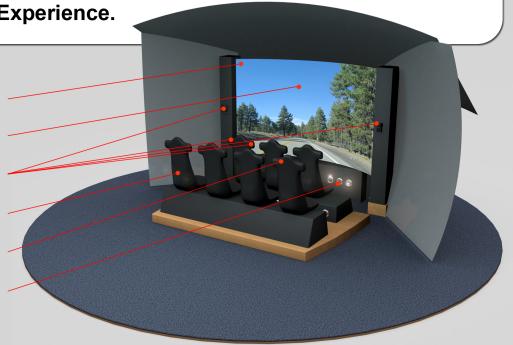
High-Definition Video

Surround Sound

Vibration

Time-Triggered Scents

Wind Simulation



HD MULTISENSORY SYSTEM

This immersive multisensory system is designed to achieve high-throughput while delivering high-definition video, vibration, time-triggered smells and wind simulation.

The HD Multisensory Theatre System uses HD video content projected onto a large, curved screen panel. The curved display delivers a greater sense of immersion than a flat screen display. Powerful 500+ lumens HD projector deliver a bright and vivid image even in well-lit conditions.

The surround sound system combines high-end stereo speakers that flank the screens with separate left and right speakers next each user's ear for a personal audio experience. This surround sound audio combination tremendously adds to the immersive sensation.

Each hollow cavity chair is equipped with a bass shaker so users "feel" vibration, bumps, and jolts at precise moments during the experience.

Smell is the closest sense tied to memory. When users smell scents that correspond to the images they see on screen, it makes the experience much more entertaining as well as memorable.

Time-triggered wind simulation delivers a sense of motion or wind. Cool or optional warm air are available for delivering a complete multisensory experience.

SYSTEM STRENGTHS

- Great visual quality and high-throughput
- No special glasses are required
- Lowest production cost for experiential theatre system
- Curved large screen HD display
- Maintains visual quality in well-lit conditions
- Multisensory Special Effects

Extraordinary Experiential Marketing Applications[™]

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